

FinCity.Tokyo to Host Two-day Program on Startup Growth and Financing in Tokyo at Asia's Largest Startup Conference, SusHi Tech Tokyo 2026

April 27–28, Tokyo Big Sight

- *Overseas family offices and emerging asset managers will discuss how they evaluate startup investment opportunities, investor communication, and more.*
- *Overseas fintech firms aiming to enter Tokyo's ecosystem will give pitch presentations.*
- *FinCity.Tokyo will hold a fireside chat with Luxembourg for Finance prior to signing a Memorandum of Understanding.*

Tokyo, April 13, 2026 — At SusHi Tech Tokyo 2026, Asia's largest startup conference with over 700 firms scheduled to attend, FinCity.Tokyo will host a comprehensive two-day program to highlight opportunities for startup financing and growth in Tokyo. Alongside a dedicated booth introducing Tokyo's expanding finance ecosystem and the business support programs available, a suite of talk sessions will be arranged to provide insights directly from investors and entrepreneurs.

Activities on April 27:

- Overseas family offices with expertise from Asia and North America will take to the stage to discuss investment strategies, what they expect from investing in Japanese ventures, and how they communicate with portfolio companies.
- FinCity.Tokyo and Luxembourg for Finance will sign a Memorandum of Understanding on mutual cooperation. Prior to the ceremony, speakers from the financial promotion organizations of the two cities will hold a fireside chat regarding the role of SusHi Tech Tokyo, opportunities in Tokyo, and expectations for future collaboration.

Activities on April 28:

- A panel discussion focused on how emerging asset managers (EMs) can support small and mid-cap firms that larger institutions might overlook, and how they evaluate startup investment opportunities. Participating firms have been selected from FinCity.Tokyo's EM Showcase, an initiative to support the growth of new asset management firms in Tokyo.
- Pitch presentations by overseas fintech companies that are aiming to enter Tokyo's ecosystem amid Japan's rapid digitalization of finance. Participating firms have utilized [FinCity.Tokyo's Attraction U business support program](#).

SusHi Tech Tokyo 2026, the fourth iteration of the Tokyo Metropolitan Government's annual startup convention, is expected to be the largest so far, with over 60,000 visitors and more than 700 participating startups. This year's event will focus on AI's fundamental reshaping of industry, autonomous robotics, and innovations toward green tech and climate resilience.

See overleaf for further details on FinCity.Tokyo's activity program. Information also available on: <https://fincity.tokyo/en/activities/3428/>

FinCity.Tokyo is dedicated to raising Tokyo's profile as a global financial hub and building a world-leading ecosystem for asset management and fintech. We work with the Government of Japan and the Tokyo Metropolitan Government, as well as a range of industry associations, major financial institutions, global investors, and service providers. More information on: <https://fincity.tokyo/en/>

Monday, April 27**■ 12:10–12:55 West Hall 4F Investor Stage****Panel discussion: Investment Strategies of Family Offices Around the World**

Family offices—long-term investors managing the wealth of high-net-worth families and founders—are increasingly deploying capital directly into startups. In this session, overseas family offices with expertise from Asia and North America will discuss investment strategies, expectations from investing in Japanese startups, and communication with portfolio firms.

Speakers:

- David Luedecke Kobiki, NAKASHIMATO CO. LTD.
- Enna Weng, Managing Director, Head of Capital Markets, China Renaissance
- Joon Oh, General Partner, Atinum Capital Partners
- Tin Chan, General Manager, Yung's Enterprise Holdings Ltd.
- Moderator: Keiko Sydenham, CEO and Co-Founder, LUCA Japan Co., Ltd.

■ 16:05-16:35 West Hall 1F Atrium Stage**Fireside chat and MoU signing by FinCity.Tokyo and Luxembourg for Finance**

FinCity.Tokyo and Luxembourg for Finance will formalize a new framework for collaboration in global financial promotion, showcasing a new relationship to connect talent and knowledge of the two financial hubs and unlock potential for investment and digital finance.

Tuesday, April 28**■ 12:35-13:25 West Hall 4F SusHi Tech Global Stage****Presentations by overseas fintech companies aiming to enter Tokyo's ecosystem**

Overseas fintech companies supported by FinCity.Tokyo will present their initiatives for business expansion in Japan and their plans for collaboration with Japanese startups.

Speakers:

- Dr. Nataliya Mykhaylova, CEO & Founder, WeavAir Co., Ltd.
- Dominique Tu, Founder & Chief Executive Officer, Speculum AI Co., Ltd.
- Tatsuya Kamimura, Senior Delivery Manager, fileAI
- David B. Wang, Head of Loyalty Partnerships & General Manager, North Asia, HeyMax

■ 14:35-15:25 West Hall 4F SusHi Tech Global Stage**Panel discussion: Unlocking Growth: Perspectives from Independent Managers and VCs in Japan**

Emerging Managers (EMs)—independent, next-generation asset managers and VC/PE firms—play a vital role by engaging small- and mid-cap companies that large institutions often overlook and by actively investing in high-growth startups. In this session, emerging managers featured in FinCity.Tokyo EM Showcase will explore how they evaluate investment opportunities, what makes a company “investable,” and how Japanese startups should envision their growth trajectories. The discussion will also delve into effective investor communication, including engagement beyond the IPO stage.

Speakers:

- Hiromitsu Kawakita, Partner, Nezu Asia Capital Limited
- Tokihiko Shimizu, CIO and Founder, Fiducia Inc.
- Chunmei Huang, CFA, CPA, Representative Director, Impact Capital Limited
- Moderator: Emi Onozuka, President and CEO, Eminent Group Ltd.

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